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Indian News Media: From Observer to Participant

Usha M. Rodrigues, Maya Ranganathan

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This book makes a new and significant argument that Indian news media are no longer just observers but active participants in the events that direct the nation. It explores the changing role and performance of Indian news media in the past 25 years by examining their coverage of some of the landmark events and issues within the context of the India's 'globalising' polity, increased privatisation, new communication technologies and the rise of individualism.

The challenges of globalisation have resulted in significant changes in news processes and procedures, which this volume details by scrutinising the media's reportage of several events and issues, such as anti-graft movement, paid news, sting journalism, 24-hour news and coverage of terrorism and politics–media nexus. The theoretical exploration of the changes in the Indian media landscape draws from academic disciplines of media studies, journalism, cultural studies, political science and sociology.

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