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Stop Being A Business Zombie: - How you can find new meaning in work, spirituality and life. (Exploring Business, Business Strategy, Time Management and Business Skills)

Des McCabe

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Stop Being A Business Zombie: - How you can find new meaning in work, spirituality and life. (Exploring Business, Business Strategy, Time Management and Business Skills) Des McCabe
Des McCabe, (Best Selling 'Hay House' Author of the highly acclaimed Work It Out!: How to Find the Work You Always Wanted in a Shifting Jobs Market) - provides a powerful new approach that helps us to see work and business from a personal rather than the traditional corporate point of view.

'Stop Being A Business Zombie - How you can find new meaning in work, spirituality and life.' - takes 50 familiar business terms such as time management, personal development and team building and gives us a totally different perspective on each. Thoughtful, challenging and inspiring, each of the 'new definitions' takes you in a direction least expected and along a path that engages you – helping you to generate additional ideas and find new meaning in common everyday situations so that you can become truly happy with your work-life balance.

Here are the 50 business terms that Des has re-defined in this ground-breaking book….

Hitting Targets --- Case Study --- Photocopying --- Click and Collect --- Self-Development --- Currency Flipping --- Stationery --- Successful --- All inclusive --- Business Partners --- Asset Management --- Sole Trader --- Annual Performance Review --- Memo --- Quantitative Easing --- Business Appraisal --- Re-inventing the Wheel --- Kindness Policy --- Mystery Shopper --- Terms of Reference --- The Cloud --- Product Life Cycle --- Leadership --- The Bottom Line --- Breakfast Briefing --- Bespoke Toolbar --- Paradigm Shift --- Profits --- Money Laundering --- Reboot --- Diversifying --- Cash Flow --- Business Development --- Joint Venture --- To Do List --- Team Building Exercise (Monkey Puzzle) --- Exchange Rates --- Time Management --- The Plan --- Curriculum Vitae --- Outward Bound --- Time Saving Technology --- Equality at Work --- Google Maps --- Disciplinary Procedure --- Outplacement --- Return on Investment --- Interior Design --- Thinking Outside The Box --- Re-branding.

In many ways this is the alternative management book moving away not only in content but also in format with its short prose pieces and reflective questions. The emphasis is on personal engagement and reflection - not teaching. No matter what business or profession you are in this is essential reading for all – breaking new ground with a clarity reminiscent of the best of business writers such as Malcolm Gladwell, Anthony Robbins, Stephen Covey, Dale Carnegie or Brian Tracy. This truly refreshing approach will lift you above a mechanical business mind-set by offering new linkages and fresh insights.

'Stop Being A Business Zombie - How you can find new meaning in work, spirituality and life.' suggests that the old corporate world of greed can be replaced by a kinder, more compassionate and indeed more effective framework - one that supports all of us, promotes new opportunities and drives success for all.

'This is a different take on corporate life and the true nature of work. Des McCabe has started to rewrite the traditional business manual. We should join him.' - John Kelly.

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