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The Fords: An American Epic

Peter Collier, David Horowitz

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The Fords: An American Epic is the dramatic story of three generations of Fords and of the dramatic conflict between fathers and sons played out against the backdrop of America's greatest industrial empire. The story begins with Henry I, the mechanical wizard, tinkerer, and mad genius who drove the automobile into the heart of American life and conquered the world with it. But in the end he became an embittered crank who so possessively loved the company he built that when his son, Edsel, tried to change it to suit the times, Henry destroyed him. It was left to Edsel's son, Henry II, to avenge him and save the Ford Motor Company. From the details of Henry I's illicit affair, which produced an illegitimate son, to the life and loves of "Hank the Deuce" and his celebrated feud with Lee Iacocca, this is an engrossing account of a vital chapter in American history. The authors have added a new preface to this now classic work, showing how Henry II's line lost out to the line of his brother William Clay Ford in the quest to control the company in the twentieth century.

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