Google Drive



Money Talks, Bullsh*t Walks: Inside the Contrarian Mind of Billionaire Mogul Sam Zell

Ben Johnson

Download now

Click here if your download doesn"t start automatically

Money Talks, Bullsh*t Walks: Inside the Contrarian Mind of Billionaire Mogul Sam Zell

Ben Johnson

Money Talks, Bullsh*t Walks: Inside the Contrarian Mind of Billionaire Mogul Sam Zell Ben Johnson

"The challenge is, how do we get somebody 126 years old to get it up?" This was Sam Zell's unique way of saying hello to a large gathering at the Los Angeles Times shortly after taking charge of Tribune Company. "I'm your Viagra, OK?"

Even for Sam Zell, one of the greatest contrarian investors, buying Tribune Company was a risky and controversial move. Many saw the purchase of the *Chicago Tribune* and *Los Angeles Times* by a man who had made his fortune in cargo containers, real estate, fertilizer, and plumbing to be a sign of the coming media apocalypse. Maybe they were frightened by Zell's nickname, "the Grave Dancer."

The move didn't seem to make sense for Zell either. Why would an epithet-slinging, motorcycle-riding scrapper-who had started with nothing and worked his way up to a $5 billion real estate fortune-be interested in a declining media company (it would have been another story if Zell had taken over Playboy, issues of which Zell had bought and resold for profit to friends around town when he was a teenager)?

Ben Johnson has the answers in this fascinating biography of a uniquely colorful mogul, who is fond of blunt declarations and bold business moves. Johnson also tells the real story of Zell's adventure at the Tribune, that feverish year between his purchase of the ailing company and its declaration of bankruptcy.

Between the story of Zell's rise to astounding riches and previously untold details of his conflicts with his employees and investors, *Money Talks, Bullsh*t Walks* will keep readers alternately laughing and on the edge of their seats.

The Quotable Sam Zell
"If you're the biggest kid on the block, you can throw your weight around. Of course, I never was the big kid, but I've made up for it over the years."

"The true test of an entrepreneur is someone who spends his life constantly testing his limits. The definition of an idiot is someone who has reached their goals."

"I don't do business with anybody who's not afraid, and I won't hire anybody who is confident to the point where fear is not very close to the surface. I've often said that fear and courage are cousins and very closely related."

"Extremism in the pursuit of opportunity is not a vice. If you've seen me step over the edge, it's only to get you to take a few steps toward the line."

"The eleventh commandment is Thou shalt not take oneself seriously."

"The best thing to have in the world is a monopoly, and if you can't have a monopoly, you want an oligopoly. I'm more than willing to leave all the rest of the highly competitive world to everybody else."

"To create an enormously successful corporation that provides both opportunity and sustenance for employers today and a future for them tomorrow, that's the challenge. That's what everybody should be talking about. Not my f*cking language because it doesn't matter."

"I think it was Confucius who said that 'Money talks and bullshit walks."

Download Money Talks, Bullsh*t Walks: Inside the Contrarian ...pdf

Read Online Money Talks, Bullsh*t Walks: Inside the Contrari ...pdf

Download and Read Free Online Money Talks, Bullsh*t Walks: Inside the Contrarian Mind of Billionaire Mogul Sam Zell Ben Johnson

---

From reader reviews:

Jack Baldwin:

Have you spare time for a day? What do you do when you have more or little spare time? Yes, you can choose the suitable activity for spend your time. Any person spent all their spare time to take a go walking, shopping, or went to the actual Mall. How about open or maybe read a book eligible Money Talks, Bullsh*t Walks: Inside the Contrarian Mind of Billionaire Mogul Sam Zell? Maybe it is to be best activity for you. You understand beside you can spend your time using your favorite's book, you can wiser than before. Do you agree with it has the opinion or you have other opinion?

Denise Dennis:

The reason? Because this Money Talks, Bullsh*t Walks: Inside the Contrarian Mind of Billionaire Mogul Sam Zell is an unordinary book that the inside of the e-book waiting for you to snap the item but latter it will shock you with the secret the item inside. Reading this book next to it was fantastic author who else write the book in such remarkable way makes the content inside easier to understand, entertaining approach but still convey the meaning entirely. So , it is good for you because of not hesitating having this ever again or you going to regret it. This excellent book will give you a lot of rewards than the other book have got such as help improving your skill and your critical thinking method. So , still want to hesitate having that book? If I ended up you I will go to the book store hurriedly.

Kimberly Spradlin:

Your reading sixth sense will not betray anyone, why because this Money Talks, Bullsh*t Walks: Inside the Contrarian Mind of Billionaire Mogul Sam Zell book written by well-known writer who knows well how to make book which can be understand by anyone who all read the book. Written within good manner for you, still dripping wet every ideas and writing skill only for eliminate your personal hunger then you still question Money Talks, Bullsh*t Walks: Inside the Contrarian Mind of Billionaire Mogul Sam Zell as good book not simply by the cover but also through the content. This is one guide that can break don't judge book by its protect, so do you still needing a different sixth sense to pick this kind of!? Oh come on your reading sixth sense already said so why you have to listening to an additional sixth sense.

Mark Morrow:

Reading a book make you to get more knowledge from the jawhorse. You can take knowledge and information coming from a book. Book is published or printed or highlighted from each source in which filled update of news. With this modern era like now, many ways to get information are available for a person. From media social including newspaper, magazines, science guide, encyclopedia, reference book, story and comic. You can add your understanding by that book. Do you want to spend your spare time to open your book? Or just looking for the Money Talks, Bullsh*t Walks: Inside the Contrarian Mind of Billionaire Mogul Sam Zell when you necessary it?

Download and Read Online Money Talks, Bullsh*t Walks: Inside the Contrarian Mind of Billionaire Mogul Sam Zell Ben Johnson #N0KLIUWO7Y5

Read Money Talks, Bullsh*t Walks: Inside the Contrarian Mind of Billionaire Mogul Sam Zell by Ben Johnson for online ebook

Money Talks, Bullsh*t Walks: Inside the Contrarian Mind of Billionaire Mogul Sam Zell by Ben Johnson Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Money Talks, Bullsh*t Walks: Inside the Contrarian Mind of Billionaire Mogul Sam Zell by Ben Johnson books to read online.

Online Money Talks, Bullsh*t Walks: Inside the Contrarian Mind of Billionaire Mogul Sam Zell by Ben Johnson ebook PDF download

Money Talks, Bullsh*t Walks: Inside the Contrarian Mind of Billionaire Mogul Sam Zell by Ben Johnson Doc

Money Talks, Bullsh*t Walks: Inside the Contrarian Mind of Billionaire Mogul Sam Zell by Ben Johnson Mobipocket

Money Talks, Bullsh*t Walks: Inside the Contrarian Mind of Billionaire Mogul Sam Zell by Ben Johnson EPub