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Business Politics and the State in Twentieth-Century Latin America

Ben Ross Schneider

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Business Politics and the State in Twentieth-Century Latin America Ben Ross Schneider
Ben Schneider's comparative historical analysis of the incorporation of business into politics in Latin America examines business organization and political activity over the last century in five of the largest and most developed countries of the region. Schneider's explanation for why business became better organized in Chile, Colombia, and Mexico than in Argentina and Brazil, lies neither in economic characteristics of business nor broader political parameters, but rather in the cumulative effect of state policy actions.

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