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# The Ashgate Research Companion to Corporate Social Responsibility (Corporate Social Responsibility Series)

*Nicholas Capaldi*

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In recent years the term corporate social responsibility (CSR) has gained prominence both in business and in the media, not least because of the rise in power of the transnational corporation in an increasingly globalized world. It is one of the most debated management issues, yet there is a lack of consensus on what the concept means, what it entails, why it should be embraced and how. This Research Companion brings together a team of scholars from around the world to offer their view of the key issues in corporate social responsibility research. Each author is concerned with different aspects of CSR, providing a variety of theoretical lenses and a wide range of perspectives from different countries and experiences. It presentrs scholars and graduate students with a valuable guide to current thinking and a comprehensive reference to this increasingly important field.

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