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Leadership is Half the Story: A Fresh Look at Followership, Leadership, and Collaboration (Rotman-UTP Publishing)

Marc Hurwitz, Samantha Hurwitz

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Can you imagine a choreographer only training one dancer to lead while his or her partner sits in the lobby staring at the wall? Yet we do this all the time in organizations. Half the partnership is missing.

Leadership is Half the Story introduces the first model to seamlessly integrate leadership, followership, and partnerships. This research-backed, field-tested book contributes many new ideas and practical advice for everyone in an organization – from CEO to HR director to front-line manager to consultant.

All of us lead, not just those with the formal title. All of us follow, not just front-line staff. In great collaborations, one moment we are leading and then we flip to following; in other words, the relationship between leadership and followership is dynamic, context-specific, and ever-evolving. This empowering perspective opens up leadership to everyone, normalizes followership, and enables more productive and innovative collaborations. Candid discussions about both roles allow for better coaching, mentoring, skill development, and interpersonal agility, and result in stronger teams.

Marc and Samantha Hurwitz give us a category-busting book that “practically glows with energy and vision,” according to Marshall Goldsmith, executive coach and best-selling author of *What Got You Here Won’t Get You There*.

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The reason why? Because this Leadership is Half the Story: A Fresh Look at Followership, Leadership, and Collaboration (Rotman-UTP Publishing) is an unordinary book that the inside of the e-book waiting for you to snap the idea but latter it will distress you with the secret the item inside. Reading this book close to it was fantastic author who all write the book in such wonderful way makes the content on the inside easier to understand, entertaining method but still convey the meaning thoroughly. So , it is good for you because of not hesitating having this ever again or you going to regret it. This amazing book will give you a lot of gains than the other book get such as help improving your skill and your critical thinking way. So , still want to hold off having that book? If I ended up you I will go to the guide store hurriedly.

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