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Essential Skills for Management Research

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Essential Skills for Management Research provides an authoritative overview of research methodology for both students and professional researchers in management. Based on management research methods course needs, and written by expert academics in the field, this book is informed by the requirements of students, professionals and lecturers in management research.

Essential Skills for Management Research places emphasis on the more practical concerns of management researchers, focusing on the detail of developing and applying particular sets of research skills. In addition, the book gives straight-forward advice on how to:

- develop a systematic methodology

- learn to be a successful writer

- acknowledge the individual in the researcher

Essential Skills for Management Research arose from the growing need to address the practical concerns of students in undertaking research that is relevant to management practice. The book develops tangible skills and will be an invaluable guide for management researchers and students at postgraduate and MBA levels.

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