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Progressive Business Plan for a Coffee Shop: A Comprehensive, Targeted Fill-in-the-Blank Template

Nat Chiaffarano MBA

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This 225 page ebook contains the detailed content and out-of-the-box ideas to launch a successful Coffee Shop Company. This ebook provides the updated relevant content needed to become much smarter about starting a profitable Coffee Shop. The fill-in-the-blank format makes it very easy to write the business plan, but it is the out-of-the box strategic growth ideas that will put you on the road to success. It features in-depth descriptions of a wide range of potential products and services, and a comprehensive marketing plan. It also contains an extensive list of Keys to Success, Creative Differentiation Strategies, Competitive Advantages to seize upon, Industry Trends and Best Practices to exploit, Helpful Resources, Financial Statement Forms and Financing Options. If your goal is to obtain the knowledge, education and original ideas that will improve your chances for success in a Coffee Shop business... then this book was written for you.

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