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Mastering Financial Management: A step-by-step guide to strategies, applications and skills (Financial Times Series)

Clive Marsh

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'Mastering Financial Management is sure to prove useful to students and members. The book is closely aligned to the Chartered Institute of Bankers syllabus'. Chartered Banker, September 2009 Financial management is concerned with the strategic management of an organisation's finances to ensure that financial objectives are achieved. Because money is the common denominator for the measurement and control of most aspects of a business, financial management is at the heart of all decision making, and skills in financial management will be necessary for all those in an executive position.

One basic assumption of profit making organisations is the maximisation of shareholders' wealth, and sound financial management plays a major role in this. It is a very wide subject requiring knowledge of aspects of accounting, taxation, management, finance, capital management, investment appraisal, risk management, pricing, dividend policy, financial mathematics and strategic financial management.

This book is targeted at those professionals who have taken over a strategic planning position but who have no knowledge of all aspects of financial management. It is also designed to help those studying for professional qualifications in finance and banking subjects. It provides a step-by-step guide from the basics elements of financial management through to advanced strategic financial management. It also covers the ACCA and ICAEW financial management syllabus.

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