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Macroeconomic Policy Environment, 2/e: An Analytical Guide for Managers

Dr. Shyamal Roy

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Macroeconomic Policy Environment, 2/e: An Analytical Guide for Managers Dr. Shyamal Roy "Macroeconomic Policy Environment is meant for professional managers, both in public and private sectors, who have little or no background in economics, but have to face, on a regular basis, the challenges posed by a rapidly changing macroeconomic policy environment. The book attempts to provide an understanding of how macroeconomic policies work and, in turn, how they impact the business environment. It adopts a uniquely practical approach to explain various aspects by deliberately avoiding jargon, diagrams and equations. Instead, a ‘story’ mode has been in-built for simplifying concepts. The second edition has been updated with empirical data as recent as 2009-2010. Additionally: •Topics like global economic and financial meltdown, the Union budget 2010-11, crisis in Greece have been discussed in detail. •IS-LM model has been added. •Changes and new frameworks in macroeconomics have been discussed."

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